

PRESS RELEASE

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Short-list success for *Selling Long Haul*

Selling Long Haul is celebrating yet another success this month with the news that three of its journalists have been short-listed for prestigious travel industry awards. The UK Travel Press Awards are designed to recognise excellence and achievement in travel writing, photography and broadcasting.

Managing editor, Alan Orbell, and journalists Andy Hoskins and journalist Laura Gelder have all made it to the short-list for their writing through 2010; and the team's annual *Visit USA Travelplanner* supplement is also up for an award in its own right in the category: Travel Publication of the Year – Consumer Travel Supplement

The magazine's writers appear on the list of finalists in the following categories:

Travel Trade Journalist of the Year: Alan Orbell and Andy Hoskins

Travel Trade Feature: Andy Hoskins

Young Travel Journalist of the Year: Laura Gelder

The three are regular contributors to the news and feature pages of the magazine and also regularly write travel trade guides and supplements distributed with *Selling Long Haul*.

Laura won the judges' attention with her *Selling Long Haul* features on China, Dubai and Indochina, plus a supplement on California; while Alan won his short-listing after submitting supplements on the Seychelles and St Kitts and a feature on the Maldives. Andy writes regularly in *Selling Long Haul*, primarily on South America, and also gained recognition for his work on a sister-publication *The Business Travel Magazine*.

Selling Long Haul publisher, Sally Parker, said: "Selling Long Haul has become the leading travel trade training magazine and it is vital that its writers provide good quality content that will both engage and fully-inform the readers. We are delighted to see three of our writers gain such great recognition from the industry. Our additional travel guides and supplements have become as vital as the magazine for many readers and seeing the *Visit USA Travelplanner* among the finalists is also very rewarding."

www.sellinglonghaul.com

Issued by:

Julie Baxter on behalf of *Selling Long Haul*, a division of:
BMI Publishing Limited, Suffolk House, George Street, Croydon CR9 1SR
Tel: +44 (0)20 8649 7233
Email: enquiries@bmipublishing.co.uk

For further information please contact:

Sally Parker, Publisher, *Selling Long Haul*
Tel: +44 (0)20 8649 7233
Email Sally.Parker@bmipublishing.co.uk
OR Julie.Baxter@bmipublishing.co.uk